

CRO Partner Program



CRO Partnership

Anju's partner program provides CROs with a best-value partnership by reducing risks associated with running clinical trials. The Anju eClinical suite is proven, powerful technology that provides customers with the flexibility to build and manage a range of trials– from simple Phase I to complex, multi-center, double-randomized Phase III studies. Our rigorous Quality Assurance practices ensure validated software and compliant processes drive study deployments. Partners enjoy a flexible pricing model resulting in lower price points for studies and services. The reduction of risk along with Anju's commitment to its customers creates the ultimate customer experience.



Anju has a long history of supporting our partners in the successful delivery of clinical trials.

What partners can expect from Anju:

Training and Sales Enablement

Our professional services team is here to help you build and deploy your studies, or our eClinical enablement training and certification program empowers your trial builders to become experts in our robust and flexible technology. With access to ongoing retraining, a comprehensive knowledge base, and a dedicated help desk, we ensure that your team's expertise evolves alongside our technology.

Co-Marketing

Anju creates co-branded educational and promotional opportunities for our partners, including; joint webinars, conference promotions, social media content, and press releases. Lead generation is supplemented with marketing materials, promotional activities, and co-branding opportunities.

Quarterly Business Reviews

Our team meets with our partners quarterly for roadmap discussions, technology refresh sessions, and market and business alignment.

Business Development

Anju assigns a dedicated Sales Representative to oversee your business development needs and a Project Manager to serve as your main point of contact for all operational needs. Your success is our top priority.

During the bid phase, we assist with the completion of RFIs and RFPs, give product demos, and participate in bid defense meetings all on your behalf. Ongoing study support is provided by our Project Managers, Business Development Representatives, and Customer Care Team.

Rebate Program and Preferred Pricing

CRO Partners receive preferred pricing. Our flexible pricing models allow you to contract in the manner that best suits your business requirements. Our dedicated team will put together the ideal bundle of services and products to meet your organization's unique needs.

Why CROs Should Choose to Partner with Anju

Flexible, Powerful Technology

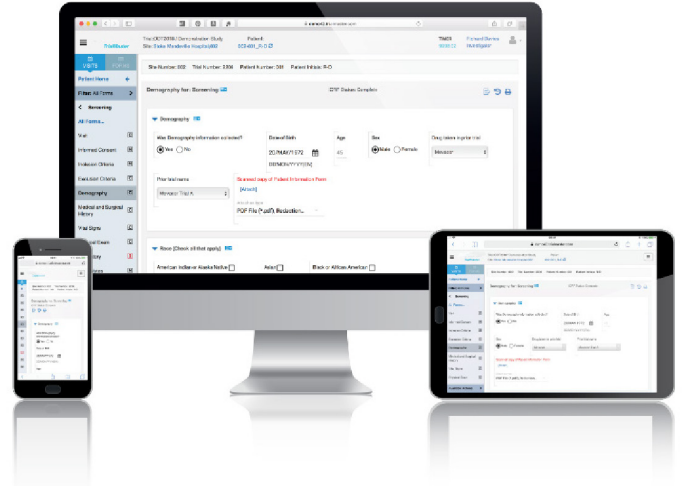
TrialMaster EDC, Anju's flagship eClinical solution, integrates with the full suite of eClinical products combining flexibility with proven technology.

Long History of Successfully Delivering Clinical Trials

Before Anju's acquisition of the TrialMaster software in 2019, OmniComm had established itself as a pioneer in the eClinical space – delivering clinical trials since 1996.

Best Value Offering

Delivering the right technology at the right price is only part of the superior customer experience you will benefit from with Anju. We strive to provide value to our customers by exceeding their needs in technology, pricing models, support, resource allocation, and training.



Customer Enablement Program

Web-Based Training Program

Anju's Customer Enablement Program is an instructor-led, web-based training program that teaches your team to design, deploy, and manage trials with the Anju eClinical Suite. The curriculum consists of three core courses and offers an additional thirty-five classes.

Courses Designed to Get You Up and Running

These courses are designed to optimize the configuration and use of TrialMaster EDC by your Study Builders, Data Managers, Trial Managers, Report Designers, API Developers, Clinical Operations, Monitors, Trainers, and Quality Assurance staff. The program teaches your team the skills to build everything from study libraries to complex edit checks.

A custom training program will be developed and executed based on your organization's needs.

eClinical Suite

Anju's eClinical suite allows organizations conducting clinical research to streamline the collection, processing, and submission of clinical trial data to regulatory authorities expediting the development and approval to market of life-saving drugs and devices. The eClinical platform supports Phase I-IV clinical trials of any size in most languages and is accessible from all electronic devices including desktops, laptops, tablets, and smartphones.



eClinical Suite

Easy-to-use solutions for the conduct and management of clinical trials enabling informed decision making, risk-based monitoring, and an accelerated clinical trial life cycle.

 TrialMaster

 CTMS Master

 TA Scan

 AutoEncoder

 TrialMaster is a product of Anju.

Anju provides an adaptive platform for clinical trials, medical affairs and a newly designed, state-of-the-art clinical content and data repository. It's an AI-based analytical solution combined with data and application integration capabilities, serving the worldwide pharmaceutical, biotech and contract research Life Sciences markets.

Learn more about Anju's eClinical Suite. Scan the QR code.

